



YMCA of Sydney

31st October 2011

Executive and Board Members
YMCA of Sydney
Via email

Dear Executive and Board Members,

RE: Risk Mitigation Strategy for impending Crisis on Thursday 10th November 2011

During these challenging times, an organisation is tested and the way it responds is testament to its strength and character and its commitment to its values and culture.

From the moment of YMCA involvement, our organisation has been at the forefront of communicating with the Y's community in the Sutherland Shire Region, and, where appropriate, stakeholders of the Y. Our commitment to our families has been demonstrated through our transparency amongst these challenging times.

Please be assured, we have done everything legally possible to support the communities we serve.

Today, Children's Services and Support Services met to discuss the Risk Mitigation Strategy to be actioned from 10 November 2011 when the man in custody appears in public court.

Whilst we would like to provide an extensive Risk Rating and Mitigation Strategy, because of the nature of the continuing investigation unfortunately we cannot at this stage.

We can however, provide 3 possible scenarios for the proceedings:

Scenario 1

- The man charged appears before the court and the charges are read in open court
- The YMCA is named along with other Community Based Organisations and individuals

Scenario 2

- The man charged appears before the court and the charges are read in open court
- The YMCA is not named as the papers only refer to "a Community Based Organisation"

Scenario 3

- The man charged appears before the court and the charges are suppressed and not disclosed in open court
- The YMCA is not named at this stage

The outcome on the 10th November relies on 2 critical decisions to be made:

1. The Media must decide to challenge in writing, the suppression order placed on the 25/10/11
2. The JIRT must decide if they will challenge the written request (if placed) made by the Media

Attached to this correspondence is a very basic communication plan which will be developed in more detail prior to 10 November. Due to the state of affairs and the sub-judice proceedings, we are currently developing a number of strategies should either scenario eventuate to ensure we are prepared as possible.

We restate our commitment to providing you with additional information as it becomes available. We hope our communication meets your expectations.

Yours sincerely

Liam Whitley
General Manager – Children's Services



YMCA of Sydney

Please see below the identified key audiences to be communicated with should either scenario occur:

Scenario 1			
Business Audience		Consumer Audience	
Contract Partners	Template Letter	General Public	Not needed at this time
Funding Partners	Template Letter	Media	Press Release Recorded MPEG Grabs
Industry Bodies	Template Letter	Members	HTML Correspondence
Government	Not needed at this time	Volunteers	Not needed at this time
		Staff	1. Executive Teleconference 2. Staff HTML Correspondence 3. Children's Services Staff Briefing
		Donors	Not needed at this time
Key Messages			
From the moment the YMCA become involved we have done everything legally possible to assist and support the parents and families whilst supporting JIRT through their criminal investigation.			
The YMCA has communicated with more than 600 families from the Sutherland Shire Region over the past 30 days on at least 5 individual occasions.			
The YMCA will continue to work with JIRT to ensure the proceedings take their due course and support the families and communities we serve.			

Scenario 2			
Business Audience		Consumer Audience	
Contract Partners	Template Letter	General Public	Not needed at this time
Funding Partners	Not required at this time	Media	Press Release
Industry Bodies	N/A	Members	HTML Correspondence
State Government	N/A	Volunteers	Not needed at this time
		Staff	1. Executive Teleconference 2. Staff HTML Correspondence
		Donors	Not needed at this time
Key Messages			
Due to the nature of the continued investigation, it is inappropriate for the YMCA to comment at this stage.			
The YMCA has, and will continue, to work with JIRT and ensure we continue to communicate information with concerned parents and families as additional information is released.			

Scenario 3			
Business Audience		Consumer Audience	
Contract Partners	Template Letter	General Public	Not needed at this time
Funding Partners	Not required at this time	Media	Press Release
Industry Bodies	N/A	Members	HTML Correspondence
State Government	N/A	Volunteers	Not needed at this time
		Staff	1. Executive Teleconference 2. Staff HTML Correspondence
		Donors	Not needed at this time
Key Messages			
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The YMCA has, and will continue, to work with JIRT and ensure we continue to communicate information with concerned parents and families as additional information is released.			