



EneRGy Agency May 2008 Newsletter

Welcome to the first EneRGy Agency Newsletter!

April saw the Agency launch and we are happy to congratulate ^{BZL} [redacted] ^{BZL} [redacted] who has secured the first EneRGy job of a TVC with The Disney Channel (keep your eyes out for ^{BZL} [redacted]) and we look forward to mentioning you all in future updates!

Now that eneRGy is underway, an exciting high profile Publicity campaign is in progress with all major casting directors in Australia.

As part of this campaign, EneRGy Agency have joined AT2, the major internet system utilised by Casting Professionals world wide across all media industries.

AT2 hosts 80% of Australian online castings, its hit rate exceeds 1.5million weekly.

EneRGy Agency is dedicated to supplying you with the best representation as well the highest exposure. AT2's results show that the optimal way to achieve high visibility publicity is to feature our Artistes on this widely used system.

Countless major Feature Films, TV Programs, TVC's, Music Videos, Stills, and Corporate Projects have been cast through AT2 in Australia alone.

AT2's online facilities enable EneRGy Agency to receive briefs from clients (casting directors, production companies, still photographers, advertising agencies etc), to submit you for jobs, send you scripts, SMS messages and to update your resume and profile photos.

The below links to what leading Casting Directors have to say about the benefits of AT2:

<http://www.at2.com.au/public/testimonials.aspx>

EneRGy Agency
 Senior Casting Advisor Grant Davies
 Phone : REDACTED
 Email : REDACTED

All EnerGy Agency artists must be a part of AT2 and there are some small fees to be a part of the system which we have outlined below. We have already done the work of loading you all onto AT2 with your photos and resume and we are already receiving briefs. Once fees are paid we will be sending you your personal link and password so you can see and update your online profile that casting directors are looking at.

Here is a sample of

<http://www.at2.com.au/>
to see yours use the like above replace with your first name
and with your last name.

The annual fee per Artiste to register for the AT2 System:

16 years + \$160.00 incl GST (\$105 + \$55 EnerGy Agency management & promotion fee*)
Includes: Upload of Photos, Resume, Profile, Skills & Measurements Comp Card, Agent forwarded Audition Notices, Online Messaging, Agent Activated Pitches, SMS facility, on the AT2 website.

15 years – \$110.00 incl GST (\$55 + \$55 EnerGy Agency management & promotion fee*)
Includes: Upload of Photos, Resume, Profile, Skills & Measurements Comp Card, Agent forwarded Audition Notices, Online Messaging, Agent Activated Pitches, SMS facility, on the AT2 Website.

*Please note The EnerGy Agency annual management fee covers professional photograph and resume marketing and promotion. Telephone and email promotion and professional management and representation. An invoice with payment details with be sent to you shortly.

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We are also please to announce a new member of our EnerGy Agency team.

Vicki Emanuel. Vicki has over 20 years experience in the film industry she has become our right arm in the last few weeks of set up and promotion.

You will be hearing from Vicki, Rebecca, and Grant (me) about briefs and castings etc.

We have attached a FAQ sheet for you to have a look at.

Please call me on **REDACTED** if you would have any questions.

Cheers!
Grant and Rebecca

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